

MEGAN VEST

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Available for remote contract work

BRAND SYSTEMS

ILLUSTRATION

MARKETING CREATIVE

PRINT PRODUCTION

01 PROFILE

Graphic designer and hands-on production partner with 9+ years of experience turning ideas into clear, energetic brand work. Known for understanding what a client needs, protecting brand consistency across varied touchpoints, and delivering polished work fast. A curious, collaborative problem-solver who stays calm under pressure and keeps learning.

02 EXPERIENCE

YRF

Dec 2017 - Present

Graphic Designer & Head Marketer

Lead high-volume creative for Toyota and other automotive brands, translating established brand systems into fresh, consistent product graphics and marketing materials.

- Design branded merchandise, trade-show graphics, and large-format creative across varied applications.
- Deliver deadline-driven projects quickly and accurately, using Illustrator as the primary design tool and Photoshop for production-ready image work.

Megzie Studio

Dec 2017 - Present

Independent Graphic Designer

Create distinctive visual identities and logos for small businesses, startups, and personal brands across apparel, construction, concrete, trucking, and consumer goods.

- Turn loose ideas into clear creative direction by listening closely, asking the right questions, and presenting practical solutions.
- Manage projects independently from concept through polished final artwork, with a reputation for speed, adaptability, and dependable delivery.

Graphik Display & Sign

Jan 2017 - Dec 2017

Graphic Designer & Print Operator

Advanced from receptionist to designer and print operator, supporting clients from initial conversation through finished large-format signage.

- Prepared artwork for production through vectorization, bleed setup, and detailed prepress checks; operated wide-format printers and fabricated signage by hand.
- Designed and coordinated trade-show displays, banners, and supporting materials that stayed cohesive with each client's brand and budget.

03 TOOLS

Adobe Illustrator

Adobe Photoshop

Procreate

AI-assisted ideation

04 EXPERTISE

Brand identity & consistency

Logo design & vector illustration

Advertising & marketing materials

Trade-show & event graphics

Large-format print & prepress

Creative problem-solving

05

HOW I WORK

Fast-moving, detail-minded, and easy to collaborate with. I listen well, communicate clearly, and push creative ideas without losing sight of the brand or the deadline.